



edition: #38

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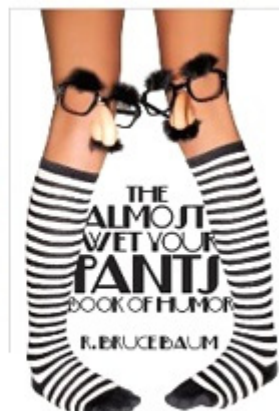
#### In this edition:

- The 50 x 50 Project Update!
- 2020 Leadership Qualifications: Do You Have What It Takes?
- A Cool Technology Tool to Impress Your Boss, Your Clients, Your Kids and Your Friends with your Techno Savvy!
- 2010-2011 Now to WOW!™ Training & Coaching Programs

### "The 50 x 50 Project"



*Rosemary's 50 x 50 Project. Dr. R. Bruce Baum, author of "The Almost Wet Your Pants Book of Humor" teaches Rosemary a "Bit of Magic" for her 50 x 50 Quest.*

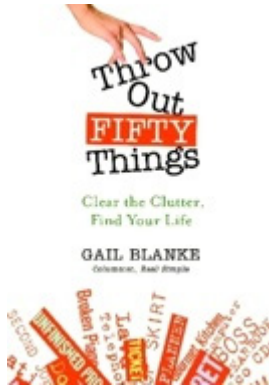


*"The highest art is the art of living an ordinary life in an extraordinary manner" -- Tibetan Proverb*

It seemed like a "clever idea" at the time, a mission to combine my love of learning with turning 50 this November and officially embarking

on my second half of life. "Learn 50 new things before turning age 50 in November". Easy enough... or foolishly so I thought. I started with the easy check-offs to establish momentum, even if they lacked any depth of intellectual or spiritual value. I can however say that since the 50 x 50 project began, I've learned to blow an egg through a perfectly in tact shell, pimp a tee-shirt, survive 1 day without the internet and make chutney from Tamarind. With the help of my "Tribe of

Colleagues, Family and Friends" I've learned to "Paint on Water" "Practice Mindful Meditation" and even had a sit down conversation with a Rock Star". However, the AH HA has truthfully not been in the learning but the unlearning. It has been in getting rid of old patterns, behaviors, beliefs and pure stuff that have accumulated over 50 years and outlived their usefulness. Here's the thing... "Changing established behavior is not a quick check-off and you don't unlearn in an afternoon".



What things do you need to get rid of to clear the clutter and find your life? My little 50 x 50 project has grown to include **"Throw Out 50 Things"** - a great book I highly recommend written by Gail Blanke, on clearing both mental and physical clutter.

So Take out the Papers and the Trash, Learn Something New and write me if you would be willing to teach me your special skill before November 28th as part of the 50 x 50 Project. On this month's agenda: Learning to groom a horse, A day with a Nutrition Team, Learning how to Age Make-up for Theatre and perhaps the most difficult challenge "Doing Absolutely Nothing For a Day!"

**Wish me Luck!**

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## 2020 Leadership Qualifications - - - Do You Have What It Takes?



From the Leadership Development Factory at General Electric comes a top 10 Leadership Competency list developed through extensive leadership interviews and a review of 125 core leadership competencies.

The model is featured in our educational programs conducted for CEO's in the Young President's Organization and Entrepreneur's Organization and the Now to WOW!™ Executive Coaching Program.

1. **Cultural Agility:** Leveraging the unique skills of all global cultures within the organization.
2. **Boundaryless Collaboration:** Focusing on the whole, collaborating across the organization chart.
3. **Legendary builder of people and teams:** Coaching and mentoring both face-to-face and virtually; challenging people to achieve more than they believed they could.
4. **External focus on excellence:** Deep knowledge of the customer, their industry, and the global regulatory forces.
5. **Generationally savvy:** Leading well across all four generational types.

6. **Digital proficiency:** Leveraging technology to accelerate speed of decision-making and business impact.

7. **Harmonious blend of EQ and IQ:** Personally self-aware in order to motivate team performance.

8. **Multiple-horizon thinking:** Rationalizing the distribution of resources and effort across the present and future to balance incremental and bold moves.

9. **Innovative Proliferation:** Creating a climate of ongoing invention and creative thinking.

10. **Inspirational Communication:** Motivating employees in both good and bad times; communicating effectively externally with stakeholders and media.

\*For more reading: Pick up the 2020 Workplace: How Innovative Companies attract, develop, and keep tomorrow's employees today. By Jeanne C. Meister and Karie Willyerd

To plan a YPO/EO Forum, visit [www.yporetreats.com](http://www.yporetreats.com)

## A Cool Technology Tool to Impress Your Boss, Your Clients, Your Kids and Your Friends with your Techno Savvy!



I was recently footbooked: A term I made up for that feeling you have....when you think you're up to date on technology and discover a new techno tool that makes your jaw drop. I was footbooked at Best Buy when I took time for the demo of the Livescribe Smart Pen—a tool linked to 21st Century Learning. The pen and accompanying notebooks lets you record audio from lectures, client and team meetings during your note taking and then easily downloads the text notes and full audio to your computer. You can then easily retrieve and replay notes and all of the actual audio by key-word reference.

If I only had this pen, at University while prepping for those exams. What a tool for capturing important meetings and details. Of course, warning: the smart pen has it's perks and perils. Meet with your boss and miss that deadline you promised and he or she can play back the exact conversation. Worse yet, use your smart pen at home with your partner and you may not be able to say "That's not what I said."

### **2010 and 2011 Now to WOW!™ Training & Coaching Programs:**

Develop the Core Leadership and Business Competencies of your Team with our award winning training and coaching programs.

**2020 Leadership:** Programming and Executive Coaching for YPO Forums, EO Groups and Senior Teams.

**Now to WOW!™ Sales & Customer Service:** Bring your sales and service results from Now to WOW!™ with a 5- 45% improvement in performance metrics through a combination of training and supervisory/agent coaching.

**Now to WOW!™ Presentations:** No more death by powerpoint thanks to this presentation skills makeover and we'll give you the before and after videotape to prove it. This program is ideal when

matched with an upcoming presentation, as the trainers coach and work with employees on that critical client proposal or executive business review.



**Go Wild! Go GREAT!™ The Journey From Now to WOW!™** A special Achievement/Incentive and Educational Program for Top Performers. Based on "Go Wild! Survival Skills for Business and Life" recorded by Rosemary in Costa Rica for Park University.



**Now to WOW!™ Call Center Campaigns and On-Screen Coaching.** We've partnered the latest in Call Center technology with the words, techniques, voice training and customer psychometrics of the internationally acclaimed NBI®-- the Neethling Brain Instrument. The results: Increased customer satisfaction ratings and sales closure while maintaining current call center production standards. Meet our Call Center Avatar!

**Now to WOW!™ Team Communications:** Develop rules of team communication and develop a positive, energized workplace. A Wow! for Team Cooperation, Collaboration and Communication as the team signs off on Rules of Team Behavior.



**Creative Problem Solving & Decision Making:** Make better decisions for your business through better choices and application of both scientific and creative problem solving methodologies. Learn and apply top techniques of Product Innovation Teams and Think Tanks.

**Brand & Business Planning Boot Camp:** Build and or enhance your brand. Capitalize on expanding social marketing networks and technologies. Top experts in consumer research, brand and social marketing work with your team in this intensive brand strategy and business planning boot camp.

**NBI® Whole Brain Training and Certification:** Improve Team and Individual Performance and Communication through in-depth analysis and an on-line assessment of each team members' brain preference and communication style.

Contact us for detailed curriculums including both classroom and on-line coaching formats. [www.gowildgogreat.com](http://www.gowildgogreat.com) and [www.retreatscostarica.com](http://www.retreatscostarica.com)

Join our January 2011 Creativity and Innovation Master Mind Retreat in Tropical Costa Rica including NBI® Whole Brain Practitioner Training and Certification. [www.retreatscostarica.com/creativity-retreat.htm](http://www.retreatscostarica.com/creativity-retreat.htm)

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Our Mission at Now to WOW™ Learning Adventures: The design and delivery of world-class training and coaching that touches the hearts, minds, and souls of the organization and human condition. We do this through Workshops, Training, Retreats and On-Site Business Consultations in Creativity, Leadership, Customer Service and Team Building and Certified Professional and Relationship Coaching using NBI® Whole Brain Science and Assessments.

For Go Wild! Go GREAT! Costa Rica Now to WOW!™ Relationship Travel or on-line coaching contact Rosemary at [rosemary@gowildgogreat.com](mailto:rosemary@gowildgogreat.com) or visit [www.gowildgogreat.com](http://www.gowildgogreat.com)